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INDEXED

CATALOG SUPPLEMENT

SPRING

1936



HILLENMEYER
NURSERIES

phone 279

LEXINGTON • KENTUCKY

SPECIAL NOTICE

THIS IS JUST A SUPPLEMENTARY SPRING LIST AS A SORT OF "REMINDER" OF SPRING PLANTING

Our GENERAL CATALOG (No. 94) will be sent upon request. It lists and describes more fully our complete offering of—

Apple
Peach
Pear
Plum
Apricot
Cherry
Raspberry
Blackberry
Grape Vines
Rhubarb
Asparagus
Nectarine

Flowering Shrubs
Flowering Trees
Broad-leaf Evergreens
Shade Trees
Ornamental Trees
Roses (50 varieties)
Evergreens for Lawn
Evergreens for Foundation
Perennials
Fertilizers
Hedge Plants
Vines



NO AGENTS

Our representatives and sales people call by appointment only. Last season on at least a dozen occasions we were informed that "our agent" had said so-and-so or had called. This is gross misrepresentation. We sell direct only, assuming all guarantees and responsibility for purchases made of us. This cannot be done in the nursery business except through direct sales.

FREE LANDSCAPE SERVICE



It requires knowledge and experience to properly plan and plant one's grounds. If you have problems let us help you. Our experience for over 90 years is back of our service which can be had without obligation.

Don't wait until too late to avail yourself of this offer.

Call, write, or come to see us about your planting problems.

SEED POTATOES

Through years of experience it has been proven that there is no equal to Second Crop Seed Potatoes for spring planting in this section. Successful gardeners, those who grow potatoes for profit, seldom use anything else.

The potatoes offered are of our own production and true to name. We grow only Irish Cobbler, have them inspected for certification. Each year for seed purposes we plant back from a special test plot only those tubers that come from high yielding, smooth and disease resistant units. This explains why they are better.

Many customers have standing orders for their annual supply of our especially grown and selected seed.

As the crop is small due to the early frost we advise placing your order early.

The potatoes will not be quite as large as usual but there will be no hollow ones and they will go much farther.

PRICES UNTIL SOLD OUT

(Reservations made for later shipment must be accompanied with 10% of purchase price.)

1 bushel (60 lb.)	\$1.50
100 lb. bag	2.50

Larger quantities quoted on application



BLUE GRASS SEED

Poor grass seed is a liability as it contains weeds and chaff. One often infests his lawn with foreign plants by the use of worthless stuff sold under the guise of "Lawn Grass Seed."

Frankly, we do not try to sell seed in competition with the "over the counter" quality. We pay more to the grower and seed cleaner than most of this "packaged" material is retailed for.

We sell only re-cleaned (double cleaned) Blue Grass Seed. We secure it from the best sources and if poured in the hand and examined you will note its heavy weight, its large size and brightness that assures germination and results under favorable conditions.

SPECIAL LAWN MIXTURE—For sowing new lawns or where you have a thin stand we recommend our Special Lawn Mixture. It contains a major proportion of Blue Grass with White Clover and other grasses for quick effect.

Free leaflet on "How to Make a Lawn."

PRICES—Blue Grass Seed and Lawn Mixture

1 lb.	\$0.35 Postpaid
3 lb.	1.00 Postpaid
10 lb.	2.75 Postpaid

Ask for prices on larger quantities



*Etoile de
Hollande*

ROSES

Are you rose-conscious? Be up to date with your gardening. A rose bed furnishes flowers from May to November. Nothing else is so continuously in blossom.

We sell only the ones that have done best for us. Plant these tested sorts. We have eliminated many unsatisfactory varieties.

CLIMBING ROSES

PRICES

	Each	3	6
2 yr. No. 1	\$0.50	\$1.50	\$2.70
2 yr. Medium35	1.00	2.00

For Parcel Post, Packing and Insurance add 10% additional

American Pillar—Clusters of brilliant pink with white centers.
 Chaplin's Pink Climber—A Pink Paul's Scarlet.
 Christine Wright—Delightful clear pink.
 Climbing American Beauty—Light crimson, very fragrant.
 Dr. Van Fleet—Large flowers of exquisite flesh-pink.
 Gardenia—Rich creamy yellow.
 Mary Wallace—Clear brilliant pink.
 Paul's Scarlet Climber—Vivid scarlet-red.
 Primrose—Canary yellow.
 Silver Moon—White, semi-double.

NEWER DE LUXE and PATENTED ROSES

We make a general listing of some of the popular newer varieties. See general catalog for description.

ALL NO. 1 GRADE

Autumn—Burnt Orange. Each 75c.
 Blaze—U. S. Plant Patent No. 10. Everblooming Scarlet Climber. Each \$1.25.
 Condesa de Sastago—Copper, yellow, and gold. Each 75c.
 Countess Vandal—U. S. Plant Patent No. 38. Copper. Each \$1.00.
 Golden Climber—U. S. Plant Patent No. 28. Large yellow flowers. (Not an everbloomer.) Each \$1.50.
 Leonard Barron—Pink and Salmon. Each 75c.
 McGredy's Ivory—Finest new white rose. Each 75c.
 Mary Hart—U. S. Plant Patent No. 8. Red Talisman. Each \$1.00.
 Mrs. Henry Bowles—Wonderful Pink. Each 75c.
 Mrs. Pierre S. duPont—Best Yellow. Each 75c.
 New Dawn—U. S. Plant Patent No. 1. Everblooming Dr. Van Fleet. Each \$1.50.
 Nigrette—U. S. Plant Patent No. 87. Black Rose of Sangerhausen. Each \$2.00.
 Souvenir—U. S. Plant Patent No. 25. Golden Talisman. Each \$1.00.
 Souv. de Mme. C. Chambard—Coral and Peach. Each 75c.

PRICES

6 \$0.75 Roses for \$4.20
 6 1.00 Roses for 5.00

For Parcel Post, Packing and Insurance add 10% additional

"SURE BLOOM" ROSES

Of the hundreds of popular priced varieties actually "garden-tested" on our own grounds, these were outstanding and "best bloomers" for 1935. Our preferred list for Kentucky gardens.

PRICES	
2 yr. No. 1	
Each.....	\$0.50
3.....	1.50
6.....	2.70
50.....	20.00

For Parcel Post, Packing and Insurance add 10% additional

Betty Uprichard—Salmon Pink stained with copper.
 Caledonia—Sensational white.
 Charles K. Douglas—Semi-double, scarlet-crimson.
 Dame Edith Helen—Most perfumed of all pink roses.
 E. G. Hill—Brilliant red.
 Edith Nellie Perkins—Long pointed buds, cream, orange and pink.
 Etoile de Hollande—The finest dark red rose.
 Frau Karl Druschki—White American Beauty, Snow Queen.
 Golden Dawn—Lemon yellow with rose markings.
 K. A. Viktoria—Double, pure white.
 Lady Hillingdon—Apricot yellow.
 Miss Rowena Thom—Rose pink with delicate yellow shadings.
 Mrs. Charles Bell—Salmon Pink Radiance.
 Mrs. E. P. Thom—Rich lemon yellow.
 Pres. Herbert Hoover—Maroon, orange and gold.
 Radiance—Best of all pink roses.
 Red Radiance—A bright rosy-red form of Radiance.
 Souv. de Claudius Pernet—Excellent golden-yellow.
 Willowmere—Brilliant pink suffused with gold.

ROSES—at Lower Prices

in Medium Grades

If you are willing to wait until mid-summer this proven list, smaller in size but guaranteed as to quality and condition, will appeal. Much superior to "department store" grades.

PRICES

Any Selection

Each	\$0.35
3	1.00
6	2.00
50 (via express)	12.50

For Parcel Post, Packing and Insurance add 10% additional

Caledonia—Sensational white.
 Dame Edith Helen—Most perfumed of all pink roses.
 E. G. Hill—Brilliant red.
 K. A. Viktoria—Double, pure white.
 LaFrance—Brilliant pink suffused with silver. Fragrant.
 Lady Hillingdon—Apricot yellow.
 Mrs. Charles Bell—Salmon Pink Radiance.
 Mrs. E. P. Thom—Rich lemon yellow.
 President Herbert Hoover—Maroon, orange and gold. Best multi-colored variety.
 Radiance—Best of all pink roses.
 Red Radiance—Bright, rosy red. Best of its color.
 Talisman—Scarlet and gold.



TRI-GEN Combined Spray Treatment

Fungicide—Insecticide—Plant Stimulant

*Complete Protection against Plant
Insects and Diseases*

In the past, Mildew and Black Spot have been most difficult to combat. However, these diseases are now easily controlled with the Tri-ogen Spray Treatment, which gives COMPLETE protection against all diseases and insect pests. It is easily applied and also acts as a plant stimulant—producing vigor in growth with resultant luxurious blooms, heretofore considered impossible. The Tri-ogen Spray Treatment applied weekly, from early season until late frost, makes it possible for the amateur to achieve the success, in many cases, comparable to the professional grower.

TRI-GEN was officially adopted for the exclusive protection of the Garden of 16,000 Roses, at the CENTURY OF PROGRESS, Chicago World's Fair.

PRICES

A. Small Kit (makes 16 quarts)	\$1.50
B. Medium Kit (makes 64 quarts)	4.00
C. Large Kit (makes 32 gallons)	6.00
D. Estate Kit (makes 128 gallons)	20.00



STRAWB

Cultural Directions

Late March or April is the chosen time to plant strawberries. Fall planting usually is a complete failure. Plant early to avoid failure.

Strawberries respond to good soil, and you should choose a fertile location or garden plot, free of sod and weeds, as white grubs invariably follow these. Prepare the ground very thoroughly.

The rows should be drawn three and a half to four feet apart on strong ground and the plants set fifteen to twenty inches apart in the row.

CULTIVATION

For summer care keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

Winter protection by mulching with clean straw after the ground is frozen is advised. Do not apply too heavily and smother the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

PRICES

Hillennmeyer's "Full of Pep" Strawberry Plants

When ordering, remember our plants are not to be confused with stock which has been shipped long distances, is in the mail several days and half dead before received. Order our full of vitality plants and avoid disappointment.

We will be pleased to make selection if left to us.

300, 500, or 1000 plants for a small, medium or large family. Any selection permitted except Everbearing Varieties.

Shipped either by Express or Parcel Post.

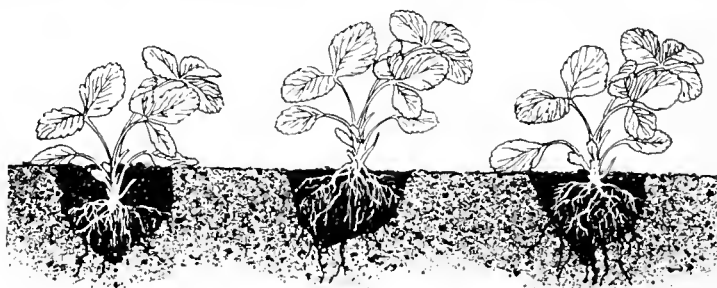
100.....	\$0.80	600.....	\$2.70
200.....	1.40	700.....	3.15
300.....	1.80	800.....	3.60
400.....	2.00	900.....	4.05
500.....	2.25	1000.....	4.50

Mastodon, Everbearer\$1.25 per 100

For Parcel Post, Packing and Insurance add 10% additional

HOW TO PLANT STRAWBERRIES

Complete planting instruction booklet sent with every order



TOO DEEP TOO SHALLOW JUST RIGHT

ERRIES



Strawberry Varieties

PREMIER

No strawberry has ever been so deservedly popular. It is perfect flowering, a good plant maker, and frost resistant. Its best points, however, are its ability to set an extra large crop of berries and mature every one. Few small berries are found even at the last picking. The fruit is large, bright in color and high in quality. The leading berry for home market, supplanting all other kinds. No berry ever listed has earned such a deserved place in the variety list. We recommend it as the BEST early and mid-season variety. In small plantings use Premier only.

BLAKEMORE

This follows Premier in ripening period. A variety that is taking the place of the old standby, Senator Dunlap. Berry very firm, good table quality and has no superior for canning or preserving. Good plant maker, especially adapted to poorer or lighter soil. We consider it one of the real discoveries. It is recognized as a superior home and local market berry.

SENATOR DUNLAP

Its one fault lies in its habit of making too many plants. Dark rich red fruits ripening in mid-season, of excellent quality. Heavy annual producer. Must be kept thinned out in the row, otherwise too many plants and small size fruits will result.

GANDY

Still the best late berry. Robust plants that fruit on strong stems, blossoming exceedingly late and thus missing frosts that often kill the early bloomers. Considered the best preserving berry by many and is also very fine as a table variety. Plant with confidence.

AROMA

As Premier, Blakemore, and Fairfax overlap its season of ripening and are so superior, we are discontinuing Aroma.

DORSETT

One of the most satisfactory varieties that has been introduced in years. Its high quality, light colored berries are excellent both for home and commercial purposes. Ripens a few days after Premier and while by some is thought better we are not yet ready to give it preference. It is a good plant maker.

FAIRFAX

As Fairfax and Dorsett were sent out at the same time and ripen along with Premier they are generally compared with each other. We have found that Fairfax ripens a week or more after Premier, is of darker color, especially when ripe, and of firm texture. It so overlaps Aroma that we prefer it to that variety both as to quality and production. While excellent and can be planted to take the place of Premier we are not yet willing to admit its superiority. However, you can plant with confidence.



FRUIT TREES

Hillennmeyer trees are propagated from the best bearing strains. There is a shortage of good fruit trees. With favorable weather here we have the finest lot in years. Every tree is guaranteed true to name and to arrive in prime order.

APPLES

Size	Each	5
5 to 6 feet	\$0.60	\$2.75
4 to 5 feet50	2.25
2½ to 4 feet40	1.75

Baldwin	McIntosh
Ben Davis	Northern Spy
Black Twig	Red Astrachan
Delicious	Rome Beauty
Duchess	Stayman
Early Harvest	Wealthy
Golden Sweet	Winesap
Grimes Golden	Wolf River
Hyslop Crab	Yellow Transparent
Jonathan	York Imperial
Maiden's Blush	

PEACHES

Size	Each	5
5 to 6 feet	\$0.50	\$2.25
4 to 5 feet40	1.75
2½ to 4 feet30	1.25

Varieties

Belle of Georgia	Golden Jubilee
Carman	Heath
Champion	Hiley
Chair's Choice	J. H. Hale
Early Elberta	Mayflower
Elberta	South Haven

CHERRIES

Early Richmond	Black Tartarian
May Duke	Governor Wood
Montmorency	Yellow Spanish

PEARS

Bartlett	Lincoln
Kieffer	Seckel

PLUMS

Abundance	Burbank
Damson	Green Gage
Omaha	

Prices on Cherry, Pear, and Plum

Size	Each	5
5 to 6 feet	\$0.75	\$3.50
4 to 5 feet65	3.00

For Parcel Post, Packing and Insurance add 10% additional

The larger sizes are usually best sent by express



GRAPES

BLACK
Concord
Moore's Early
Worden

RED
Caco
Catawba
Lutie

WHITE
Niagara
Martha

2 yr., 20 cts. each, \$1.75 for 10

SMALL FRUITS

	25	100	500
Cumberland Black Raspberry	\$0.75	\$2.25	\$10.00
Chief Red Raspberry75	2.25	10.00
Latham Red Raspberry75	2.25	10.00
St. Regis, Everbearing Red Raspb'ry	.75	2.25	10.00
Early Harvest Blackberry75	2.25	10.00
Eldorado Blackberry75	2.25	10.00
Lucretia Dewberry75	2.25	10.00
	Each	10	25
Red Dutch Currant, 2-yr.	\$0.25	\$2.00	\$ 4.50
Downing Gooseberry, 2-yr.25	2.00	4.50
Houghton Gooseberry, 2-yr.25	2.00	4.50
Strawberry—See pages 6 and 7			



ASPARAGUS—2 yr. plants

50 plants	\$1.00
100 plants	2.00

RHUBARB Divisions

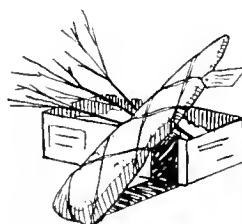
Each	5	100
\$0.10	\$0.50	\$8.00

*For Parcel Post, Packing and Insurance
add 10% additional*

FREE PLANTING BOOKLET

A 14 Page Booklet telling you how to Plant and Prune newly transplanted trees. Also contains instructions on Insect Control. Sent free with every order.

ORCHARD AND SPRAYING BULLETINS available on request. Send 10c for handling costs.





SHRUBS

Heavy branched three and four year shrubs are offered here at very attractive prices. These fine transplanted, mature specimens furnished in several sizes and every plant full of vitality.

See General Catalog for descriptions.

125 Varieties Listed

	Each	5	100
Large size	\$0.50	\$2.25	\$40.00
Ordinary size45	2.00	35.00

Medium Sizes, \$.35 ea. 3 for \$1.00

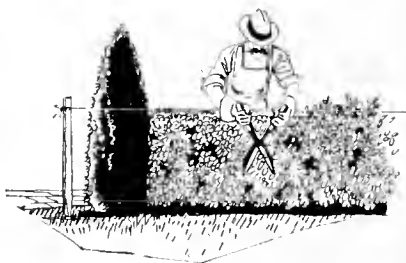
Althaea
Japanese Barberry
Redleaf Barberry
Butterfly Bush
Calycanthus
Cydonia
Deutzias (Pride of Rochester)
Forsythias

Honeysuckle, Bush
Hydrangea, A. G. and P. G.
Highbush Cranberry
Lilac (Purple)
Mock Orange
Pussy Willow
Rhodotypos

Spirea Vanhoutte
Spirea Anthony Waterer and 10 other varieties
Snowball
Tamarix
Viburnums
Weigelas
Etc.

HEDGE PLANTS

Just a brief listing of the most popular ones. Plant six to eighteen inches apart. Free Planting Booklet with every order.



		10	50	100
California and Ibolium Privet	12/18"	\$0.60	\$2.00	\$4.00
	18/24"	.85	2.50	5.00
	2/3'	1.00	3.00	6.00
	3/4'	1.25	4.00	8.00
Fragrant Bush Honeysuckle	18/24"	1.50	6.00	12.00
	2/3'	2.00	7.50	15.00
	3/4'	2.50	10.00	20.00
Japanese Barberry	12/15"	1.50	6.00	12.00
	15/18"	2.00	7.50	15.00

Large size shrubs and hedge plants best sent by express
For Parcel Post, Packing and Insurance add 10% additional

EVERGREENS



Hillenmeyer evergreens are superior in quality. Popular prices of mature plants from \$1.00 up. Free Landscape Service to show their arrangements. Catalog with illustrations sent on request. Spring is ideal planting time.

PERENNIALS

These like roses are in most cases better planted in the spring. Below is only a partial list. See our General Catalog for colored pictures and complete descriptions. Home-grown and guaranteed to reach you in prime condition.



Iberis

PRICES

15 cents each, 80 cents for 6, \$1.60 per dozen

For Parcel Post, Packing and Insurance add 10% additional

Anchusa	Gaillardia	Phlox (8 varieties)
Aquilegia	Hardy Scabiosa	Platycodon
Artemisia, Silver King	Hardy Asters	Pinks
Baby's Breath	Helenium	Poppy
Baptisia	Heliopsis	Pyrethrum
Canterbury Bell	Heuchera	Salvia
Carnations	Hollyhocks	Shasta Daisy
Chrysanthemum	Iris (30 varieties)	Statice
Cone Flower	Iberis	Sedum
Coreopsis	Lemon Lily	Sweet William
Delphinium	Linum	Tritoma
Doronicum	Mallow Marvels	Veronica
Foxglove		Yucca

CANNAS

Cannas are coming back. The easiest of all bedding plants to grow. Plant six inches deep, two feet apart and your reward will be continuous summer bloom and a mass of unsurpassed foliage.

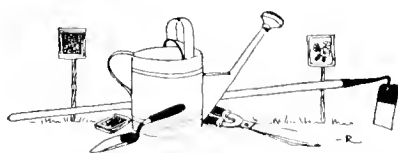
Dormant Plants

	25	50	100
Red and Orange	\$2.00	\$3.00	\$5.00

For Parcel Post, Packing and Insurance add 10% additional

FERTILIZERS

For your convenience we are listing below the best fertilizers. Spring is the better time to apply them.



	10 lb.	25 lb.	100 lb.
Bone Meal	\$0.50	\$1.00	\$3.75
Sheep Manure Pulverized40	.75	3.00
Sulphate of Ammonia75	1.00	3.50
Turf Builder	1.00	2.00	6.00

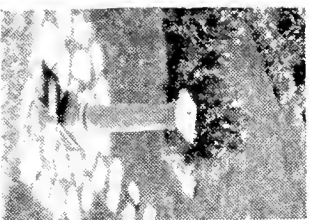
	50 lb. bag	200 lb. bag
Driconure	\$2.75	\$10.00

	1 bu.	1 bale	5 bales
Peat Moss (20 bu. bale)	\$0.50	\$3.25	\$15.00

NOTICE TO POSTMASTER
Return Postage Guaranteed

Spring

PLANTING TIME



This is just a spring reminder of seasonable items. Ask for our big general catalog, No. 94, giving fuller descriptions. Free Horticultural information.

Write us

Call on us

HILLENMEYER NURSERIES
LEXINGTON, KENTUCKY

SEC. 562, P. L. & R.

U. S. POSTAGE

PAID

LEXINGTON, KY.

Permit No. 94

Bureau of Plant Industry

U. S. Dept. of Agriculture

Washington, D. C.

16